



HYBRID PUBLISHING PACKAGES

Clever Fox Publishing is India’s fastest-growing hybrid publisher, with a presence in 150+ countries and a community of 21,000+ members. Our **hybrid model** combines traditional publishing with author control, sharing both risks and rewards. We co-invest in your publishing costs and, in return, share a percentage of your earnings. If you have a standout manuscript, we’re here to help it reach its full potential.

Submission Guidelines

Submit the following:

- **Author’s CV** with a cover letter.
- **Synopsis** (fiction: plot summary, non-fiction: chapter outline).
- **Marketing Strategy** (target audience, trends, personal network).
- **Manuscript** (well-written, plagiarism-free).

Our editorial team reviews submissions carefully. A **₹2000 + GST** non-refundable fee applies for manuscript review, which will be credited toward your publishing package if accepted.

Cashback Scheme for author

We offer cashback incentives based on book sales within **180 days** for the copies sold by Clever Fox Publishing (excluding complimentary, review copies):

- **1000 copies sold** → **50% cashback** of your investment
- **1500 copies sold** → **100% cashback of your investment** + next book published for free.

**This cashback can be used to take any additional services from Clever Fox.*

For more details or to submit your manuscript, visit our website or contact us. Let’s bring your book to life!

PUBLISHING, MARKETING & DISTRIBUTION PACKAGES

(For books up to 200 Pages)

Services	Launchpad	Growth	Elevate	Influence	Spotlight
Original Cost	Rs 20,000	Rs 40,000	Rs 80,000	Rs 1,40,000	Rs 3,20,000
Author Investment (excluding GST)	Rs 14,000 (EMI option available)	Rs 28,000 (EMI option available)	Rs 56,000 (EMI option available)	Rs 98,000 (EMI option available)	Rs 2,24,000 (EMI option available)
	ISBN, COPYRIGHT, AND BARCODE				
Government Copyright	No	Yes	Yes	Yes	Yes
ISBN	Yes	Yes	Yes	Yes	Yes
Barcode	Yes	Yes	Yes	Yes	Yes
	PUBLISHING SERVICES AND MANAGEMENT				
Publishing Consultant	Shared	Shared	Shared	Shared	Dedicated
Publishing Manager	Shared	Shared	Shared	Dedicated	Dedicated
Publishing & Marketing Roadmap	Only Publishing	Yes	Yes	Yes	Yes
Marketing Strategic call	No	No	Yes	Yes	Yes
Plagiarism Check	No	No	Yes	Yes	Yes
Book Title SEO Check	Yes	Yes	Yes	Yes	Yes
Free access to LitBoost Suite (Book title Checker + Book Banner + Book Mockup tools)	Yes	Yes	Yes	Yes	Yes
Keyword Genius	Add-on	Add-on	Add-on	2 credits	5 credits
Cover Design	Standard (1 sample)	Standard (2 samples)	Standard (2 samples)	Advanced (1 sample)	Premium (1 sample)

Formatting & Beautification (Interior Design)	Standard	Standard	Standard	Advanced	Premium
Content Editing	Add-on	Standard Editing Up to 20,000 words	Standard Editing Up to 40,000 words	Standard Editing up to 50,000 words	Standard Editing (Up to 1,00,000 words)/ Line Editing (30,000 words)
Author Proofing	1 softcopy round	1 softcopy round	1 softcopy round	2 softcopy rounds	1 softcopy + 1 print copy
ePub conversion	No	No	Yes	Yes	Yes
	PRINTING				
Book Size	Regular	Regular	Regular	Custom	Custom
Bookmarks	No	No	10	20	40
Certificate	Softcopy	Softcopy	Softcopy	Softcopy	Hardcopy
Author Copies	2	4	4	8	14
Paper Quality	Standard	Standard	Standard	Premium	Premium
Binding	Paperback	Paperback/Hardback	Paperback/Hardback	Paperback/Hardback	Paperback & Hardback
Lamination	Regular	Regular	Regular	Custom	Custom
Printing	POD	POD	POD	POD	POD
Offset Print	Quote on Request	Quote on Request	Quote on Request	Quote on Request	Quote on Request
	DISTRIBUTION				
Amazon Pre-order	No	No	Yes	Yes	Yes
Ecommerce Distribution	Amazon.in, Amazon.com, Flipkart, Ziffy Bees	Amazon.in, Amazon.com, Flipkart, Ziffy Bees, Ingram	Amazon.in, Amazon.com, Flipkart, Ziffy Bees, Ingram	Amazon.in, Amazon.com, Flipkart, Ziffy Bees, Ingram	Amazon.in, Amazon.com, Flipkart, Ziffy Bees, Ingram
eBook distribution	Kindle, Google Book	Kindle, Google Book, Kobo	Kindle, Google Book, Kobo	Kindle, Google Book, Kobo, Overdrive	Kindle, Google Book, Kobo, Overdrive
Physical Bookstore	No	No	1 city	2 cities	3 cities
Airport Distribution	No	No	No	No	Yes (Mumbai Airport – 1 month)
Library	No	No	No	3 Libraries	3 Libraries
Distribution Type	Global	Global	Global	Global	Global
AI file creation for Distribution	No	No	Yes	Yes	Yes
	MARKETING AND STRATEGIES				
Book Title SEO Check	Yes	Yes	Yes	Yes	Yes
Book SEO optimisation	No	No	Yes	Yes	Yes
Amazon A+ content	No	Yes	Yes	Yes	Yes
Amazon Prime listing	Yes	Yes	Yes	Yes	Yes
Author Website	No	Single Page	Single Page	Multi-Page	Multi-Page
Book Launch	No	No	No	Yes (Virtual)	Yes (Virtual)
Posters	1	1	2	2	4
Video Trailers	No	No	Standard	Advanced	Advanced
Book Review	No	2	4	8	12

(Amazon & Goodreads)					
Press Release (Online News Platform)	No	The Blunt Times	UNI + 50 media	ANI + 50 media	ANI + 100/ PTI- NW + 50 media
Magazine Review (Clever Read)	No	No	Yes	Yes	Yes
Web stories	No	No	Yes	Yes	Yes
Google Knowledge Panel (Author branding)	No	No	No	Yes	Yes
Submit KDP promotion sites\$\$	No	No	No	Yes	Yes
Amazon & Ziffy Bees Coupon	Yes	Yes	Yes	Yes	Yes
Amazon Category Consultation	No	No	Yes	Yes	Yes
Influencer marketing	No	No	2 social media influencers	4 social media influencers	6 social media influencers
Amazon Author Page	Yes	Yes	Yes	Yes	Yes
Goodreads Page	No	Yes	Yes	Yes	Yes
WhatsApp/SMS Campaign	No	No	1000 readers	5000 readers	10,000 readers
Email Campaign	No	1000 readers	1000 readers	5000 readers	10,000 readers
YouTube Promotion	No	No	10 days	1 month	2 months
YouTube shots & Instagram reels	No	Yes	Yes	Yes	Yes
Instagram Live Author interview	No	No	No	Yes	Yes
Social Media Advertising	Yes	Yes	Yes (average engagement)	Yes (more engagement)	Yes (more engagement)
Google Shopping/Meta Paid Ad Campaign	7 days	15 days	1 Month	2 Months	3 months
Amazon Advertising	No	No	1 Month	2 Months	3 months
Free Giveaway	No	No	4 eBooks	4 eBooks + 2 print copy	10 eBooks + 4 print copies
Podcast release	No	No	1 platform	2 platforms	4 platforms
Book Signing at Book Fair	No	No	No	No	Yes
Bookfair Participation	No	No	No	Book display (1 book fair)	Book display (1 book fairs)
	ROYALTY AND ADVERT TRACK				
Sales Dashboard	Yes	Yes	Yes	Yes	Yes
Advertising Tracker	No	No	Yes	Yes	Yes
Author Earning	70% of profit	70% of profit	70% of profit	70% of profit	70% of profit

Please refer our FAQ section to know more about some of these service: <https://www.cleverfoxpublishing.com/faq-page/>
Please refer to Hybrid Publishing calculator: <https://cleverfoxpublishing.com/hybrid-royalty-calculator/>