



# AUDIO BOOK PUBLISHING PACKAGES

SERVICES	SELF NARRATE	VOICE CRAFT	AMPLIFY	AUDIOSTAGE PRO
Price (Excl. GST)	Rs 9999	Rs 39,000	Rs 59,000	Rs 99,999
ISBN & COPYRIGHT				
ISBN	Yes	Yes	Yes	Yes
Copyright	With Author	With Author	With Author	With Author
PUBLICATION SERVICE & MANAGEMENT				
Publishing Consultant	Yes	Yes	Yes	Yes
Project Manager	No	Yes	Yes	Yes
Script Preparation	No	No	No	Yes
Narrator recording	No	Up to 20,000 words	Up to 30,000 words	Up to 40,000 words
Number of Narrator	No	1 (additional narrator add-on)	1 (additional narrator add-on)	Up to 2
Voice Editing	No	Yes	Yes	Yes
Sound FX	No	No	Yes	Yes
Recording Environment	NA	Home Studio	Professional Studio	Professional Studio
Proof Check	No	No	Yes	Yes
Cover	Yes	Yes	Yes	Yes
DISTRIBUTION & ROYALTY				
Global Listing	Audible (Amazon.com), Apple Books, Kobo & Walmart, Storytel, Google Play, Hoopla, Libro FM, Feltrinelli, Barnes & Noble, etc.	Audible (Amazon.com), Spotify, Apple Books, Kobo & Walmart, Storytel, Google Play, Hoopla, Libro FM, Feltrinelli, Barnes & Noble, etc.	Audible (Amazon.com), Spotify, Apple Books, Kobo & Walmart, Storytel, Google Play, Hoopla, Libro FM, Feltrinelli, Barnes & Noble, etc.	Audible (Amazon.com), Spotify, Apple Books, Kobo & Walmart, Storytel, Google Play, Hoopla, Libro FM, Feltrinelli, Barnes & Noble, etc.
Author Royalty*	70% of the Net Profit	70% of the Net Profit	70% of the Net Profit	70% of the Net Profit
Author Dashboard	Yes	Yes	Yes	Yes
MARKETING				
Video Trailer	No	No	No	Yes
Spotify Author Profile	No	Yes	Yes	Yes
Spotify Redemption Code	No	Up to 10	Up to 20	Up to 30
Spotify Audience Insight	No	Yes	Yes	Yes
Spotify Promocard	No	No	Yes	Yes
Banner	1	1	1	2
Social media post	1	1	1	2
Good read page set up	No	Yes	Yes	Yes
Author interview podcast	No	No	Yes	Yes
Press Release	No	No	No	ANI + 50 media platforms
SEO and Keyword optimisation	No	No	Yes	Yes
WhatsApp marketing	No	No	Yes	Yes
Meta Ad	Add-on	Add-on	Add-on	1 month
YouTube Ads	Add-on	Add-on	Add-on	1 month
ADD-ONS				
Additional words recording charges	NA	Rs 1.5 per extra words	Rs 2 per extra words	Rs 3 per extra words

**\*Profit Margins:**  
Profit margins vary across platforms. For detailed information on profit calculations, please request the *Platform-Based Profit Calculation* document from your publishing consultant.

**Script Preparation:**  
During this stage, we will edit sections of the book that are not suitable for an audiobook—for example, references such as “see the image below,” which do not translate well to audio format, will be removed.

**Global Listing:**  
We will list your audiobook on all platforms included in your package. However, please note that platforms like Audible may reject distribution if the content quality does not meet their standards. In such cases, Clever Fox will not be held responsible for rejections by these platforms.

**Sound FX:**  
Background sound effects will be used to enhance the listening experience, depending on the theme of your book—for instance, birds chirping, traffic noise, etc.

**Author Dashboard:**  
You can track your audiobook sales through your author dashboard.

**Narrator Recording:**  
We will assign a narrator for your audiobook. You may request your project manager to share available voice samples. Based on your selection, we will confirm the narrator.

**Number of Narrators:**  
This refers to the number of narrators required for your audiobook. If your content requires multiple narrators, please inform your publishing consultant and project manager before production begins. Additional charges may apply for multiple narrators.

**Voice Editing:**  
Voice editing includes inserting necessary pauses and removing background noise to the extent technology allows. The audio files will be optimized to meet platform-specific technical requirements. Our audio experts will handle this process for you.

**Languages Available:**  
Currently, audiobooks are available in English. We are in the process of onboarding additional languages soon.

**Royalty Payment Cycle:**  
Author royalties will be calculated and paid on a **quarterly basis**, after deducting applicable **TDS (Tax Deducted at Source)** and **bank charges**. A **minimum threshold of \$50** must be met for payment to be processed. If the threshold is not met, the royalty amount will be carried forward to the next cycle.

**Recording Environment:**  
Recording will be done in a **home studio** setup or a **professional studio**, depending on the specifications of your package. The recording environment is determined based on your selected package and budget.

**Spotify Author Profile:**  
A dedicated Spotify profile will be created for the author, helping build a personal brand presence on the platform. This profile will display the author's audiobooks and any associated content, allowing listeners to easily follow and engage.

**Spotify Redemption Code:**  
A unique redemption code will be provided for your audiobook, allowing selected users to access it for free. This is useful for promotional giveaways, influencer marketing, or reviewer access.

**Spotify Audience Insight:**  
Gain access to audience analytics such as listener demographics, playback statistics, and geographic data. These insights help authors understand their audience better and make informed marketing decisions.

**Spotify Promocard:**  
A designed Spotify Promocard will be provided, featuring your audiobook. It’s perfect for sharing on social media, websites, or in promotional campaigns to drive traffic and engagement.