



MUMBAI BOOK FAIR 2025

Showcase Your Book & Reach Thousands of Readers!

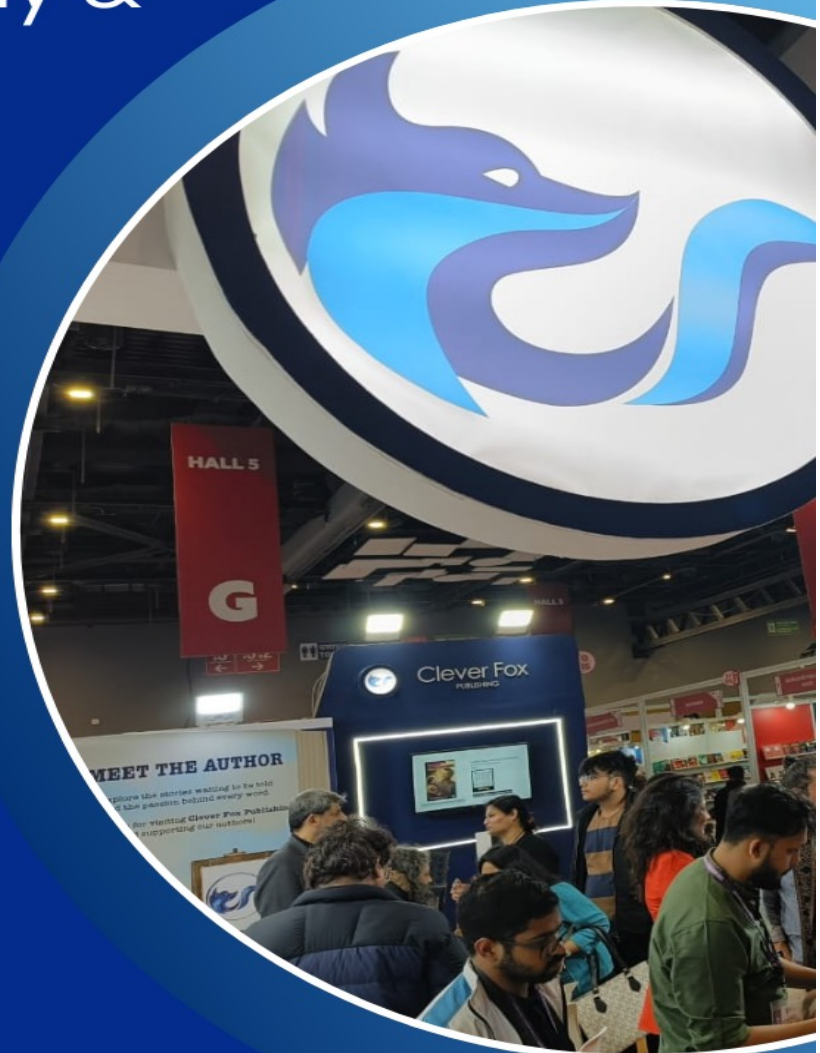
Start Publishing Today &
Promote Your Book

Mumbai Book Fair 2025



SECURE YOUR SLOT WITH JUST

RS 999/-



Event Details



Dates: 08–12 October 2025






Venue: Azad Maidan, Mumbai, Maharashtra




- The Mumbai Book Fair is one of India's most anticipated literary events, attracting thousands of book lovers, publishers, and industry professionals.
- With a massive footfall of visitors across five days, this is the perfect opportunity for authors to showcase their books and reach a diverse audience.

Why Should You Participate?




1 Tap Into a Large Reader Base

-  Mumbai is home to avid readers and book lovers.
-  Thousands of attendees daily from across India.
-  A great chance to put your book directly in readers' hands.

2 Increase Your Book Sales

-  Sell directly at our stall and gain loyal readers.
-  Readers prefer physical copies at book fairs.
-  Our team ensures smooth transactions.

3 Strengthen Your Author Brand

-  Enhance credibility by being present at a major book fair.
-  Get recognized by readers and influencers.
-  Build valuable connections for future growth.



Book Display Service – Rs 4999+ GST

- ✓ Your book will be displayed at our stall.
- ✓ Includes Rs 1000 worth of printed copies.
- ✓ Direct book sales with 10% distribution cost deducted per sale.
- ✓ Option to increase print copies with add-on charges.
- ✓ Professionally showcased to attract maximum readers.

[Register Here](#)



Custom Bookmarks – Rs 2999+ GST

- ✓ Professionally designed bookmarks featuring your book.
- ✓ 100 high-quality printed bookmarks included.
- ✓ Ideal for giveaways and reader engagement.
- ✓ Option to print more with additional charges.

[Register Here](#)




Book Display + Bookmark + Social Media Promotion – Rs 7999+ GST

- ✓ Includes book display at our stall.
- ✓ Includes 100 bookmarks.
- ✓ Social Media Promotion – post on social media platforms.
- ✓ Direct book sales with 10% distribution cost.
- ✓ Rs 1000 allocated for print copies, restocked as needed.
- ✓ Option to increase print copies and bookmarks with add-on charges.

[Register Here](#)

Limited Spots Available!

- Don't miss this golden opportunity to showcase your book at Mumbai Book Fair 2025.
-  Register now and make your mark in the literary world!

[Register Here](#)

Terms and Conditions


1. Registration & Payment

- Registration will be confirmed only upon full payment for the selected service. All services are available on a **first-come, first-served** basis.
- Prices mentioned are **exclusive of GST**, unless otherwise stated.

2. Refund & Cancellation Policy

- **No refunds** will be provided once the registration is confirmed.
- Cancellations by the author, for any reason, **will not be eligible** for a refund or credit transfer. If an author requests cancellation after making a partial payment, no refund will be provided for the amount paid.
- In case the event is canceled by the organizer (e.g., due to unforeseen government restrictions or force majeure), a suitable alternative or partial refund may be considered at Clever Fox Publishing's discretion.

3. Book Sales & Discounts

- A **10% distribution cost** will be deducted from the sale price of each book sold at the fair.
- Discounts on book sales will be applied as follows:
 - **Day 1 & 2:** Up to **20% discount**
 - **Day 3 & 4:** Up to **30% discount**
 - **Day 5:** Up to **35% discount**
- If an author wishes to **opt out** of these discount slabs, they must inform us via email at  support@cleverfoxpublishing.com at least **5 days prior** to the event. Requests made **after this deadline will not be considered**.
- If book stock runs out and demand continues, additional copies will be printed from our **local printer at the author's cost**.

4. Bookmark Design & Printing

- Bookmark design will be handled by **Clever Fox Publishing** in consultation with the author.
- A **standard template** will be followed, but **minor changes** can be accommodated.
- Authors may request **additional bookmarks** at extra charges.

5. Social Media Promotion

- If opted, the author's book will be featured on **Clever Fox Publishing's official social media channels**.
- Scheduling of posts will be managed internally and is **subject to availability** within our timeline.


6. Book Display & Promotion

- Clever Fox Publishing will ensure that books are **professionally displayed and promoted** during the fair.
- While every effort will be made to promote the book, **Clever Fox Publishing does not guarantee any specific number of sales**.
- **Unsold copies** will remain with Clever Fox Publishing, and the author will be informed regarding **shipping or future event use (if applicable)**.

7. Author Responsibilities

- Authors must provide all **required materials** (e.g., book copies, promotional content) within the timelines set by Clever Fox Publishing.
- **Failure to meet deadlines may result in non-inclusion without any refund or liability**.

8. Intellectual Property & Copyright

- All **intellectual property rights** of the author's work remain with the author.
- Clever Fox Publishing **will not be responsible** for any copyright claims arising from content submitted by the author.
-  **By registering, authors agree to abide by these terms and conditions.**