

ADD-ON SERVICES

BOOK PUBLISHING ADD-ON

All these prices exclude 18% GST

Extra Service	Cost
Government Copyright	
Post Publication Apply: Rs 3500 (this cost is applicable if the MRP of the book is up to 200)	
Editing	
Developmental editing	₹1.20 per word
Line editing/Advanced Editing	₹1 per word
Copy-editing/Standard Editing	0.24 Paisa per word
Proofreading	0.14 Paisa per word
Book Summary Editing	₹ 3.50 per word
Plagiarism Check (Up to 10k words)	₹500
Book Title SEO check	₹300
Indian Language Editing	0.60 Paisa per word
Indian Language Translation	1.30 Paisa per word
Indian Language Typing	0.40 Paisa per word
English Language Typing	0.20 Paisa per word
Cover Design	
Standard Design	₹1500
Advanced Cover	₹2500—6000 (Depending on the requirement)
Hardback Binding	₹2000
Paperback & Hardback combo listing	₹3500
Illustration Design	
Illustration	₹2000 per page
Interior Design	
Image/Table Addition ⁺	₹ 15 per image/table
Indexing	₹55 per typeset page
Standard interior	₹20/Final page
Advanced Interior	₹40/Final Page
eBook Designing from Word file (Reflowable ePUB)	₹ 20 per page
eBook Designing from PDF (Fixed Layout)	₹1500
Mix color print Add-on	₹2000

Merchandise	
Round neck T-Shirt (Minimum Qty - 5)	₹ 600 + Delivery/t-shirt

Trailer	
Book Trailer (Standard) 45—50 sec	₹8999

Book Trailer (Advanced) 45—50 sec	₹15,000
Giveaway	
Print copy Free Giveaway Campaign (social media)	₹1000 + Print copy cost
Bookmark	Design cost: ₹1500 + Print cost (Rs 10 per piece and minimum order should be 20 pieces, above 100 pieces, the cost per piece is Rs 8.5)
Visiting Card	Design Cost: ₹300 + print cost (minimum Qty 100)
Distribution	
Amazon Prime (standard type books)	₹ 2000/year
Amazon Prime (customized requirement)	₹ 1000/month
South India Physical distribution (Bangalore, Chennai, Hyderabad) (100% SOR)**	₹8000/city
North India Book Stores Distribution (100% SOR) ***	₹ 40,000 + GST/2 months
Pan India Book Stores distribution + Book Signing (100% SOR)***	₹ 75,000 + GST/2 months
Crossword (100% SOR)****	₹ 40,000 + GST per store/2 months
Airport Display BookScetra (Mumbai – T2) (100% SOR)	₹ 40,000/month ⁺⁺
Airport Display Bon Voyage (Mumbai – T2) + Book Signing (50% SOR)	₹ 70,000/month ⁺⁺
Airport Display Relay Delhi + (Bangalore and Hyderabad display) (100% SOR)	₹ 70,000/month ⁺⁺
National Library distribution (Parliament Library, Kolkata Library & Chennai Library)	₹1200+ 3 copies print cost
International Print listing (not applicable on QP package)	₹2500
International eBook listing on Kindle + Google book (formatting additional)	₹1500
Amazon Pre-order (1 week)	₹1500
Ad Campaigns	
Facebook and Instagram (15 days)	₹6000
Facebook and Instagram (30 days)	₹12,000
Google Shopping Ad (through Ziffy Bees) 30 days	₹ 12,000
Amazon Sponsored Advertising (15 days)	₹6000
Amazon Sponsored Advertising (30 days)	₹12,000
Amazon.com A+ content (Amazon.in & Amazon.com)	₹3500
YouTube Advertising (15 days)	₹6000
YouTube Advertising (30 days)	₹12,000
WhatsApp	0.30 paisa per message
Email marketing (1000 readers)	₹1000
Email marketing (3000 readers)	₹2500
Amazon review (Per review cost)	₹140+book MRP
Amazon & Goodreads review (Per review cost)	₹170+book MRP
Website Design & Author Page	
Amazon author page	₹500
Goodreads Page	₹800
Author Website Design Std. (One time designing and 1-year free server)	₹8000

Author Website Design Adv. (One time designing and 1-year free server)	₹15,000
Interview	
Author Interview (Instagram Live)	₹5500
Author written interview (Clever Fox blog, Medium & LinkedIn)	₹1000
Social Media Post	
Facebook and Instagram (2 posts on our page with proper use of hashtags and other groups)	₹1000

ADVERTISING ADD-ON

Press Release Package	Total (Excluding Tax)
ANI + The Print + Latestly + Daily hunt + 55 other publications	₹12,500
ANI + 50	₹9900
ANI + 100	₹11,500
ANI + The Print + Latestly + Daily hunt + 110 other publications	₹13,900
ANI + Business standard + The print + Latestly + Daily hunt + 110 other publications	₹18,500
UNI + 60 other publications	₹5900
International Wire (300+ portal network)	₹19604
PTI- NW + 50	₹16000

Individual Press

Publications	Language	Disclaimer/ Non-Disclaimer	Backlink	No. of Backlink	No. of Image	Paid or Organic	Price (18% GST Extra)
Asian News	English	Non - Disclaimer	Yes	1	1	Paid	4556.25
APN News	English	Non - Disclaimer	Yes	1	1	Paid	₹5,200
Clever Read	English	Non - Disclaimer	Yes	1	1	Paid	₹1,500
The Indian Alert	English	Non - Disclaimer	Yes	1	1	Paid	₹3,500
Lokmat	Hindi	Non - Disclaimer	Yes	1	1	Paid	₹5,800
Midday	English	Non - Disclaimer	Yes	1	1	Paid	7,020
First India	English	Non - Disclaimer	Yes	1	1	Paid	₹6,100

India First News	Hindi	Non - Disclaimer	Yes	1	1	Paid	₹6,100
Lokmat Times	English	Non - Disclaimer	Yes	1	1	Paid	7,020
Ahmedabad Mirror	English	Non - Disclaimer	Yes	1	1	Paid	8930
Latestly	English	Non - Disclaimer	Yes	1	1	Paid	9842
The Print	English	Disclaimer	Yes	1	1	Paid	11,960
ABP Live	Marathi	Disclaimer	Yes	1	1	Paid	₹10,700
ABP Live	Gujarati	Disclaimer	Yes	1	1	Paid	₹10,700
ABP Live	Hindi	Disclaimer	Yes	1	1	Paid	₹13,700
ABP Live	English	Disclaimer	Yes	1	1	Paid	₹13,700
New Indian Express	English	Non - Disclaimer	No	-	1	Paid	16,380
The Week	English	Disclaimer	Yes	1	1	Paid	16,900
The Hindu	English	Disclaimer	Yes	1	1	Paid	31,460
Lallantop	Hindi	Non - Disclaimer	Yes	1	1	Paid	₹12,600
Indian Express	English	Non - Disclaimer	Yes	1	1	Paid	29510
Livemint	English	Disclaimer	Yes	1	1	Paid	25350
Hindustan Times	English	Disclaimer	Yes	1	1	Paid	20280
India Today	English	Non - Disclaimer	Yes	1	1	Paid	25220
Orissa Post	English	Non - Disclaimer	Yes	1	1	Paid	11,310
RVCJ	English	Non - Disclaimer	Yes	1	1	Paid	₹10,100
Hello Entrepreneurs + Daily Hunt + National Wire - 50 Websites	English	Non - Disclaimer	Yes	1	1	Paid	₹6,200
India Shorts - Corporate	English	Non - Disclaimer	Yes	1	1	Paid	₹21,400
India Shorts - Non-Corporate	English	Non - Disclaimer	Yes	1	1	Paid	₹9,800
Zee News	English	Non - Disclaimer	No	-	1	Organic	₹14,600
The Prime Time	English	Non - Disclaimer	Yes	1	1	Paid	₹6,381
Celeb Taxi	English	Non - Disclaimer	Yes	1	1	Paid	₹6,900
Business Newsmakers	English	Non - Disclaimer	Yes	1	1	Paid	₹6,900
Metaverse Yogi	English	Non - Disclaimer	Yes	1	1	Paid	₹3,000
Business Standard	English	Non - Disclaimer	Yes	1	1	Paid	₹22,300

Fortune India	English	Disclaimer	Yes	1	1	Paid	65403
Forbes India	English	Disclaimer	Yes	1	1	Paid	179647
Times Of India	English	Disclaimer	Yes	1	1	Paid	94,250
Money Control	English	Disclaimer	Yes	1	1	Paid	1,23,110
Economic Times BFSI	English	Non - Disclaimer	Yes	1	1	Paid	₹1,20,000
Economic Times Sub-domain	English	Non - Disclaimer	Yes	1	1	Paid	₹1,30,000

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