



GUIDED PUBLISHING PACKAGES

Clever Fox Publishing (www.cleverfoxpublishing.com) is India's fastest-growing hybrid book publisher, with a distribution network up to 150+ countries and a thriving community of 21,000+ members. We publish books in all Indian languages, offering **Guided** and **Hybrid Publishing** models with comprehensive pre- and post-publication support.

Why Publish with Clever Fox?

- ✔ **Multi-Language Publishing** – Books in all Indian and major international languages with expert editing & translation.
- ✔ **Global Reach** – Worldwide book distribution across leading platforms, bookstores, and airports.
- ✔ **Multiple Formats** – Print, eBook, and Audiobook options for wider accessibility.
- ✔ **Exclusive E-commerce Platform** – Sell directly via **Ziffy Bees**, a fast-growing book marketplace.
- ✔ **AI-Powered Author Tools and Dashboard** – The **LitBoost Suite** includes tools like the **Book Title Checker** to optimize book titles.
- ✔ **Affordable Packages** – Publishing starts at just \$39, making it accessible to all.
- ✔ **Proven Credibility** – Highly rated on **Google Reviews & Trustpilot**.
- ✔ **Book Fair Presence** – Strong engagement at major fairs like **New Delhi World Book Fair**
- ✔ **Flexible Publishing Models** – Choose from **Self-Publishing** or **Hybrid Publishing** tailored to your needs.

Publishing, Marketing & Distribution Packages

(For books up to 200 Pages)

Services	Quick Publish	Clay	Papyrus	Bamboo	Bamboo Select	Wood	Wood Select	Parchment	Parchment Select
Price	USD 39/ GBP 29	USD 119/ GBP 91	USD 172/ GBP 132	USD 321/ GBP 246	USD 439/ GBP 336	USD 789/ GBP 605	USD 1219/ GBP 933	USD 1699/ GBP 1300	USD 2799/ GBP 2145
ISBN, Copyright, and Barcode									
Government Copyright (Applied in India)	Add-on	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes
ISBN	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Nielsen BookData Database Listing	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Barcode	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Publication Service and Management									
Publishing Consultant	Shared	Shared	Shared	Shared	Shared	Shared	Shared	Dedicated	Dedicated
Publication Manager	Email support	Shared	Shared	Shared	Shared	Shared	Shared	Dedicated	Dedicated
Publishing/Marketing Roadmap	No	No	Only Publishing	Both	Both	Both	Both	Both	Both
Marketing Strategic call	No	No	No	No	No	Yes	Yes	Yes	Yes
Plagiarism Check Report	Add-on	Add-On	Add-On	Add-On	Add-On	Add-On	Yes	Yes	Yes
Book Title SEO Check	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes	Yes
Free access to LitBoost Suite (Book title Checker + Book Banner + Book Mockup tools)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Cover Design	Add-on	Standard (1 sample)	Standard (1 sample)	Standard (1 sample)	Standard (2 samples)	Advanced (1 sample)/ Standard (2 samples)	Advanced (1 sample)/ Standard (2 samples)	Advanced (2 samples)	Premium (1 sample)
Images and tables formatting	Unlimited	5	10	15	20	30	40	50	60
Content Editing****	Add-on	Add-on	Add-on	Add-on	Standard editing/	Standard editing/	Standard editing/	Standard Editing	Standard Editing (1,10,000 words)/

					Proof-reading – 30,000 words for English Language Book	Proof-reading – 50,000 words for English Language Book	Proof-reading – 70,000 words for English Language Book	(1,10,000 words)/ Line Editing (30,000 words) for English Language Book	Line Editing (30,000 words) for English Language Book
Book Summary Edit	Add-on	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes
Formatting & Beautification (Interior Design)	Add-on	Standard	Standard	Standard	Standard	Advanced	Advanced	Premium	Premium
ePub conversion	No	No	No	No	No	Yes	Yes	Yes	Yes
Author Proofing (correction rounds)	No	1 round (softcopy)	1 round (softcopy)	2 rounds (softcopy)	2 rounds (softcopy)	2 rounds (softcopy)	2 rounds (softcopy)	2 rounds (softcopy)	2 rounds (softcopy)
Printing and eBook									
Author Copies####	Author copies at discount	2 (Extra copies at discount)	5 (Extra copies at discount)	7 (Extra copies at discount)	9 (Extra copies at discount)	11 (Extra copies at discount)	15 (Extra copies at discount)	18 (Extra copies at discount)	22 (Extra copies at discount)
Book Publishing Blueprint Online Course	Free for 1 year	Free for 1 year	Free for 1 year	Free for 1 year	Free for 1 year	Free for 1 year	Free for 1 year	Free for 1 year	Free for 1 year
Author Companion Online Course	At Discount	At Discount	At Discount	At Discount	At Discount	Free	Free	Free	Free
Free Giveaway to Indian Readers	Add-on	Add-on	Add-on	Add-on	3 eBook	5 eBook	2 print copies	5 print copies	10 print copies
Bookmark Design	Add-on	Add-on	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes
Certificate	E-copy	E-copy	E-copy	E-copy	E-copy	E-copy	E-copy	Print	Print
Binding	Paperback	Paperback	Paperback	Paperback	Paper back/ Hard back	Paper back/ Hard back	Paper back/ Hard back	Paper back/ Hard back	Paper back & Hard back
Book Size	Regular	Regular	Regular	Regular	Regular	Regular	Regular	Custom	Custom
Paper Quality	Standard	Standard	Standard	Standard	Standard	Standard	Premium	Premium	Premium
Lamination	Regular	Regular	Regular	Regular	Regular	Custom	Custom	Custom	Custom
Digital Print	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Offset Print	Quote on Request	Quote on Request	Quote on Request	Quote on Request	Quote on Request	Quote on Request	Quote on Request	Quote on Request	Quote on Request
Distribution									
Amazon & Ziffy Bees Pre-order	Add-on	Add-on	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes
Premium Online Store	No	Add-on	Add-on	Add-on	Sapna Online	Sapna Online	Sapna Online	Sapna Online	Sapna Online
AI file creation for Distribution	No	No	No	No	No	No	Yes	Yes	Yes
Book Store Distribution (India)	No	Add-on	Add-on	Add-on	Add-on	Add-on	Physical store distribution (1 city)	Physical store distribution (2 cities)	Physical store distribution (3 cities*)
Library Distribution	No	Add-on	Add-on	Add-on	Add-on	Add-on	3 Indian national libraries	3 Indian national libraries	3 Indian national libraries
Airport Stores	No	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on
Global Distribution	No	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes	Yes
Distribution	Ziffy Bees (Amazon & Flipkart Add-on – \$12/ £9)	Amazon, Flipkart, Ziffy Bees	Amazon, Flipkart, Ziffy Bees, Kindle, Google Books	Amazon, Shopsy, Flipkart, Ziffy Bees, Kindle, Google Books, Ingram Distribution	Amazon, Shopsy, Flipkart, Ziffy Bees, Sapna Store, Kindle, Google Books, Ingram Distribution	Amazon, Shopsy, Flipkart, Ziffy Bees, Sapna Store, Kindle, Google Books, Blackwells.co.uk, Ingram Distribution	Amazon, Shopsy, Flipkart, Ziffy Bees, Sapna Store, 3 Indian libraries, Physical store distribution (1 city), Kindle, Google Books, Blackwells.co.uk, Ingram Distribution	Amazon, Flipkart, Shopsy, Ziffy Bees, Sapna Store, 3 Indian libraries, Physical store distribution (2 cities), Kindle, Google Books, Blackwells.co.uk, Ingram Distribution	Amazon, Flipkart, Shopsy, Ziffy Bees, Sapna Store, 3 Indian libraries, Physical store distribution (3 cities*), Kindle, Google Books, Blackwells.co.uk, Ingram Distribution
Legal Deposit (British Library, UK)	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on
Distribution Type	Print India	Print India	Print (India) & eBook (Global)	Print & eBook (Global)	Print & eBook (Global)	Print & eBook (Global)	Print & eBook (Global)	Print & eBook (Global)	Print & eBook (Global)

Marketing and Strategies									
Kindle Select Promotion\$\$\$	No	No	Add-on	Add-on	Add-on	Yes, Author choice	Yes, Author choice	Yes, Author choice	Yes, Author choice
Amazon A+ content	No	Add-on	Add-on	Add-on	Add-on	Amazon.in (Print)	Kindle (1 country) & Print (1 country)	Kindle (2 countries) & Print (2 countries)	Kindle (3 countries) & Print (3 countries)
Author Achievements Tracker (Author Dashboard)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Press Release	Add-on	Add-on	Add-on	Add-on	The Blunt Times	Business Upturn/ News Track/ Time Bulletin	UNI + 50 media platforms	ANI + 50 media platforms	PTI + 50 media platforms/ ANI + 100 media
SEO Optimization	Add-on	Add-on	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes
Magazine Review (Clever Read)	Add-on	Add-on	Add-on	Add-on	Yes	Yes	Yes	Special Coverage	Special Coverage
Web stories	Add-on	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes
Google Knowledge Panel (Author branding)**	No	No	No	No	No	Yes	Yes	Yes	Yes
Amazon Category Consultation	No	No	No	No	No	No	Yes	Yes	Yes
Submit KDP promotion sites\$\$	No	No	No	No	No	No	No	Yes, Free or 99c promo	Yes, Free or 99c promo
Author Website Design	Add-on	Add-on	Add-on	Add-on	Add-on	Standard (Single Page)	Standard (Single Page)	Advanced	Advanced
Book Launch	Add-on	Add-on	Add-on	Add-on	Add-on	Insta Live	Insta Live	Insta Live	Insta Live
Posters	Add-on	1	1	1	2	3	3	3	3
Video Trailer	Add-on	Add-on	Add-on	Add-on	Add-on	Standard	Standard	Advanced	Advanced
Book Review (Amazon & Goodreads)##	Add-on	Add-on	Add-on	Add-on	2 (Amazon.in)	4 (Amazon.in)	7 (Amazon.in)	9 (Amazon.in)	12 (Amazon.in)
Influencer marketing	Add-on	Add-on	Add-on	Add-on	1 social media influencer	1 social media influencer	2 social media influencers	3 social media influencers	4 social media influencers
Facebook Page Setup	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes	Yes
Goodreads Page Setup	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Amazon Author Page	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes	Yes
WhatsApp Campaign	Add-on	Add-on	Add-on	Add-on	Yes	Yes	Yes (Advanced)	Yes (Advanced)	Yes (Advanced)
Email Campaign	Add-on	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes
Ziffy Bees Coupon	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes	Yes
Amazon Coupon	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes	Yes
YouTube Campaign (Video Trailer)	Add-on	Add-on	Add-on	Add-on	Add-on	15 Days	30 days	45 days	45 Days
YouTube shots & Instagram reels	Add-on	Add-on	Add-on	Add-on	Add-on	Both	Both	Both	Both
Merchandise gifting options	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on
Social Media Organic Advertising	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Google Shopping Ad /Facebook & Instagram Paid Ad Campaign	Add-on	Add-on	Add-on	Google Shopping (1 week)	2 Weeks	1 month	2 months	3 months	3 months
LinkedIn Marketing	No	No	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on
Amazon Sponsored Advertising (.in)	Add-on	Add-on	Add-on	Add-on	2 Weeks	1 month	2 months	3 months	3 months
Free Giveaway	Add-on	Add-on	Add-on	Add-on	3 eBook	5 eBook	2 print copy	5 print copy	10 print copies
Podcast release	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	1 platform	3 platforms	4 platforms
Amazon Prime Listing	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Multi-City Book Signing Event	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on

Bookfair Participation (India)***	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Book display (1 book fair)	Book display (1 book fair)
Bestseller Guidance	No	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Yes
Audio Book	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Discounted Cost	Discounted Cost
Sales and Royalty									
Author Dashboard	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Author Earnings	100% of Profit	100% of Profit	100% of Profit	100% of Profit	100% of Profit	100% of Profit	100% of Profit	100% of Profit	100% of Profit
Sales Tracking	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Please refer our FAQ section to know more about some of these service: <https://www.cleverfoxpublishing.com/faq-page/>

¹This completely depends on the paid ads. We are calculating these based on paid ads, organic visibility can be more.

* Three cities physical distribution: The three cities covered are Chennai, Hyderabad, and Bangalore. We also offer Pan India and North India bookstore distribution as an add-on service, which is entirely dependent on the book's quality.

**The book needs to be listed on Google books

***Bookfair display takes time and depends on our participation. As per the package we will display the book in any book fair we are participating in 12-18 months period.

****Editing or proofreading is for English language only. For other language, it will be charged additional.

##Count is as per eBook review, the count can change if you request for a print book.

The quantity of author copies an author receives will be calculated based on factors such as the number of pages, printing expenses, the use of color, and the type of book being printed. The quantity provided above is for paperback with 70 GSM paper quality, a maximum page count of 200 pages, and black and white printing with standard print sizes. To know exact quantity, please get in touch with your publishing consultant.

\$\$ Here are some sites we post to KDP promotions. We try to submit as many sites, but there is no guarantee that it will be accepted by all of them.

Book Details (1)
Book Details (2)
Site Selection
Promo Dates

Select Promotion Type:

FREE Promo

99c Promo

Permafree

- Mega Book Deals
- Its Write Now
- Discount Book Man
- Awesome Gang
- Book Boost
- Pretty Hot
- One Hundred Free Books
- eBooks Habit Notes
- Book Circle Notes
- Bookzio Notes
- Free99Books Notes
- Free Stuff Times
- Your New Books
- Choosy Bookworm

Book Promotion

Frugal Freebies

Digital Book Today Notes

Book Bongo

NFKB Notes

Book Angel Notes

Deal Seeking Mom

I Crave Freebies

Reading Deals Notes

Indies Today

Free Book Tips Notes

Free eBooks Daily

Digital Link Spot

Kindle Nation

Best Free Kindle Books

Ebook Fan Club

Get Books Daily

Cheap Book Promos

Nebula Of Books

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Books Barrel

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Crave Books Notes

eReader Girl Notes

Deluxe Romance Notes

Pillow Talk Books Notes

BrainZig Notes

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