



# SELF PUBLISHING PACKAGES

**Clever Fox Publishing** ([www.cleverfoxpublishing.com](http://www.cleverfoxpublishing.com)) is India's fastest-growing hybrid book publisher, with a distribution network up to 150+ countries and a thriving community of 21,000+ members. We publish books in all Indian languages, offering **Guided and Hybrid Publishing** models with comprehensive pre- and post-publication support.

## QUICK PUBLISH PACKAGE

(For books up to 200 Pages)

Services	Quick Publish
Amount (Excludes GST)	Rs 2499
ISBN	Yes
Barcode	Yes
Publishing Consultant	Shared
Publication Manager	Email support
Images and tables formatting	Unlimited
Author Copies####	Author copies at discount
Certificate	E-copy
Book Publishing Blueprint Online Course	Free for 1 Year
Format	Paperback
Book Size	Regular
Paper Quality	Standard
Lamination	Regular
National Online	Yes
Distribution	Ziffy Bees (Amazon & Flipkart Add-on - Rs 500)
Printing	Print On Demand
Distribution Type	India
Author Achievements Tracker (Author Dashboard)	Yes
Free access to LitBoost Suite (Book title Checker + Book Banner + Book Mockup tools)	Yes
Author Dashboard	Yes
Royalty	100% of Profit
Sales Tracking	Yes

## Service Information

### ISBN & Barcode

Obtaining an ISBN is a crucial step in bringing a new title to market. We will provide both an ISBN and a barcode for your book. The process typically takes 5-10 days. To expedite this, we recommend finalizing your package as early as possible. Please ensure the book title, author name, and binding are finalized before we apply for the ISBN. We apply the ISBN from India which is valid globally.

**Publishing Consultant** – Shared

A publishing consultant will assist you throughout the onboarding process to ensure a smooth experience. Their role includes helping you understand our services, assisting with package selection, facilitating the review process, managing registration and agreements and payment collection.

**Publication Management Support** – Email Only

A Publication Manager (PM) will oversee the entire publishing process, ensuring timely completion within budget and to your satisfaction. Once onboarding is complete, the PM will take over from the publishing consultant. Communication with the PM will be via email.

**Book Cover**

Authors are responsible for designing their book cover. If you're unsure about the cover dimensions, please request a cover template from your Project Manager. If you're uncomfortable designing the cover, you can upgrade the package or opt for a cover design add-on service.

**Book Interior**

Authors are also responsible for designing the book's interior and submitting a print-ready file. You can request an MS Word interior design template from your Publication Manager for easy formatting. If needed, choose an interior design add-on service.

**Images and Tables Formatting** – Unlimited

Since you are designing the book's interior, you are free to include as many images and tables as you wish.

**Author Copies** – At Subsidized Cost

Authors can order print copies through the author dashboard at a discounted rate. The minimum order is 10 copies.

[Watch this video to learn how to order copies.](#)

**Book Binding** – Paperback

This package includes paperback binding. If you'd like to upgrade to hardcover, please contact your publishing consultant.

**Book Size**

Choose from our standard sizes: 5x8, 5.5x8.5, 6x9, 8.5x8.5, or 8.5x11. Note that larger sizes may increase printing costs. All these measurements are in Inches.

- **5x8 and 5.5x8.5:** Popular for fiction, poetry, non-fiction, and self-help.
- **6x9:** Common for self-help, non-fiction, children's books, and academic works.
- **8.5x8.5:** Ideal for coffee table books, cookbooks, and books with heavy illustrations.
- **8.5x11:** Suitable for research and academic books, as well as children's titles.

**Paper Quality** - Standard

We offer the following paper types:

- **White or Crème Paper** – 70 GSM
  - White paper is used for academic and research books.
  - Crème paper is best for fiction, non-fiction, poetry, and self-help books.
- **Art Paper** – 100 GSM
  - Used for color books requiring thicker pages.

**Cover Lamination** – Glossy or Matte

Choose between a glossy or matte finish for your book cover. Glossy covers provide a premium, shiny appearance.

**Distribution**

Your print book will be distributed via Ziffy Bees within India. If you wish to sell on Amazon and Flipkart, there is an additional charge of ₹500. For international distribution, please consult your publishing consultant. We offer standard delivery on Amazon and Flipkart, with the option for Amazon Prime delivery at an additional cost. Orders above ₹500 on Ziffy Bees qualify for free delivery, which customers can select at checkout.

**Print on Demand**

We use print-on-demand services, meaning books are printed and dispatched only when an order is received. This reduces inventory costs, making publishing more affordable for authors.

**Author Dashboard Access** – Yes

Our user-friendly dashboard allows you to manage all aspects of your publishing journey, from book submission and agreement signing to payment and sales tracking.

- [Learn how to submit your book.](#)

**Author Earning** – 100%

Authors receive 100% of the profits after print and distribution costs are deducted.

- [Learn how royalties work.](#)
- You can also use our [author royalty calculator.](#)

**LitBoost Suite**

At Clever Fox Publishing, we believe every book has the potential to be a masterpiece. That's why we've created **LitBoost Suite**—a cutting-edge collection of AI-powered and tech-enabled tools designed to help authors optimize, market, and scale their books like top-selling titles. [Learn More](#)

 **Free Tools**

- *Book Title Checker* – Analyze and refine your book title for maximum impact.
- *Book Banner Maker* – Create professional book banners to boost visibility.
- *Book Mock-up Tool* – Generate stunning 3D mock-ups to showcase your book.

 **Paid Tool**

- *Keyword Genius* – Find high-ranking keywords to improve your book's discoverability and sales.

**Sales Dashboard**

Track your book sales through our sales dashboard, which is updated daily for Amazon, Flipkart, and Ziffy Bees orders within India. The dashboard offers advanced tools such as geographic heatmaps to help you understand your sales trends.

- [Learn more about the Book Sales Dashboard.](#)

**White Level Publishing**

Please note we are also offering White level publishing where we will not use our logo on book cover and inside pages. Here you have the option to promote your own brand. There will be additional charges for white level publishing. Kindly check with your publishing consultant on this

**Add-ons**

We believe in transparency, so all our offerings are available online for easy access. If you are based in India, please check the Indian add-ons, and if you are outside India, refer to the Global add-ons. [https://cleverfoxpublishing.com/service\\_document/](https://cleverfoxpublishing.com/service_document/)

Please refer our FAQ section to know more: <https://www.cleverfoxpublishing.com/faq-page/>