



GUIDED PUBLISHING PACKAGES

Clever Fox Publishing (www.cleverfoxpublishing.com) is India's fastest-growing end-to-end hybrid publisher, with an enviable network spread across 150+ countries and a highly-engaged community of 21,000+ members. We have been bringing out diverse literary voices in all Indian languages with a strong focus on guided and partnered publishing, and pre- and post-publication support.

In addition to the trust and goodwill we enjoy, our disruptive 100% royalty, thorough market analysis service, and tie-ups with producers for on-screen adaptations set our high-quality publishing apart. We provide two models of publishing Guided publishing and partnered publishing.

A Member of  The Federation Of Indian Publishers

21000+ Community members	4000+ Books	150+ Countries Reach	5 Years Experience
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Publishing, Marketing & Distribution Packages (For books up to 200 Pages)

Services	Quick Publish	Clay	Papyrus	Bamboo	Bamboo Select	Wood	Wood Select	Parchment	Parchment Select
Amount (Excludes GST)	Rs 2499	Rs 6999	Rs 11,999	Rs 19,999	Rs 25,999	Rs 49,999	Rs 79,999	Rs 1,09,999	Rs 1,79,999
ISBN, Copyright, and Barcode									
Government Copyright	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes	Yes
ISBN	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Barcode	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Publication Service and Management									
Publishing Consultant	Shared	Shared	Shared	Shared	Shared	Shared	Shared	Dedicated	Dedicated
Publication Manager	Email support	Shared	Shared	Shared	Shared	Shared	Shared	Dedicated	Dedicated
Publishing/Marketing Roadmap	Only Publishing	Only Publishing	Only Publishing	Both	Both	Both	Both	Both	Both
Marketing Strategic call	No	No	No	No	No	Yes	Yes	Yes	Yes
Plagiarism Check Report	Add-on	Add-On	Add-On	Add-On	Add-On	Add-On	Yes	Yes	Yes
Book Title SEO Check	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes	Yes
Cover Design	Add-on	Standard (1 sample)	Standard (1 sample)	Standard (1 sample)	Standard (2 samples)	Advanced (1 sample)/Standard (2 samples)	Advanced (1 sample)/Standard (2 samples)	Advanced (2 samples)	Premium (1 sample)
Illustration and tables	Unlimited	5 Images/Tables	5 Images/Tables	15 Images/Tables	15 Images/Tables	30 Images/Tables	30 Images/Tables	50 Images/Tables	50 Images/Tables
Content Editing****	Add-on	Add-on	Add-on	Add-on	Standard editing/Proof-reading – 20,000 words	Standard editing/Proof-reading – 50,000 words	Standard editing/Proof-reading – 70,000 words	Standard Editing (1,10,000 words)/Line Editing (30,000 words)	Standard Editing (1,10,000 words)/ Line Editing (30,000 words)
Book Summary Edit	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Yes	Yes	Yes
Formatting & Beautification (Interior Design)	Add-on	Standard	Standard	Standard	Standard	Advanced	Advanced	Premium	Premium

Author Proofing (correction rounds)	No	1 round (softcopy)	1 round (softcopy)	2 rounds (softcopy)	2 rounds(softcopy)	2 rounds(softcopy)	2 rounds(softcopy)	2 rounds(softcopy)	2 rounds(softcopy)
Printing and eBook									
Author Copies####	Author copies at discount	3 (Extra copies at discount)	6 (Extra copies at discount)	9 (Extra copies at discount)	12 (Extra copies at discount)	16 (Extra copies at discount)	22 (Extra copies at discount)	26 (Extra copies at discount)	32 (Extra copies at discount)
Book Publishing Guide (The Author's Companion)	Add-on	Add-on	Add-on	1 print copy complementary	1 print copy complementary	1 print copy complementary	1 print copy complementary	1 print copy complementary	1 print copy complementary
Free Giveaway	Add-on	Add-on	Add-on	Add-on	3 eBook	5 eBook	2 print copy	5 print copy	10 print copies
Bookmarks	Add-on	Add-on	Add-on	Add-on	Add-on	10	20	40	50
Certificate	No	E-copy	E-copy	E-copy	E-copy	E-copy	E-copy	Print	Print
Clever Author Award	No	Add-on	Add-on	Add-on	Free registration	Free registration	Free registration	Free registration	Free registration
Format	Paperback	Paperback	Paperback	Paperback	Paperback/Hard back	Paperback/Hard back	Paperback/Hard back	Paperback/Hard back	Paperback & Hardback
Book Size	Regular	Regular	Regular	Regular	Regular	Regular	Regular	Custom	Custom
Paper Quality	Standard	Standard	Standard	Standard	Standard	Standard	Premium	Premium	Premium
Lamination	Regular	Regular	Regular	Regular	Regular	Custom	Custom	Custom	Custom
Distribution									
Amazon Pre-order	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Yes	Yes	Yes
National Online	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Premium Online Store	Add-on	Add-on	Add-on	Add-on	Sapna Online	Sapna Online	Sapna Online	Sapna Online	Sapna Online
AI file creation for Distribution	No	No	No	No	No	No	Yes	Yes	Yes
Physical Distribution	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Physical store distribution (1 city)	Physical store distribution (2 cities)	Physical store distribution (3 cities*)
Library Distribution	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	3 national libraries	3 national libraries	3 national libraries
Airport Stores	No	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on
Global Distribution	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes	Yes
Distribution	Amazon, Flipkart, Ziffy Bees	Amazon, Flipkart, Ziffy Bees	Amazon, Flipkart, Ziffy Bees, Kindle, Google Books	Amazon, Shopsy, Flipkart, Ziffy Bees, Kindle, Google Books, Kobo, Ingram Distribution, Etc.	Amazon, Shopsy, Flipkart, Ziffy Bees, Meesho, Sapna Store, Kindle, Google Books, Kobo, Ingram Distribution	Amazon, Shopsy, Flipkart, Ziffy Bees, Meesho, Sapna Store, Kindle, Google Books, Kobo, Over Drive, Ingram Distribution	Amazon, Shopsy, Flipkart, Ziffy Bees, Meesho Sapna Store, 3 libraries, Physical store distribution (1 city), Kindle, Google Books, Kobo, Over Drive, Ingram Distribution	Amazon, Flipkart, Shopsy, Meesho, Ziffy Bees, Sapna Store, 3 libraries, Physical store distribution (2 cities), Kindle, Google Books, Kobo, Over Drive, Ingram Distribution	Amazon, Flipkart, Shopsy, Meesho, Ziffy Bees, Sapna Store, 3 libraries, Physical store distribution (3 cities*), Kindle, Google Books, Kobo, Over Drive, Ingram Distribution
Distribution Type	India	India	Print (India) & eBook (Global)	Print & eBook (Global)	Print & eBook (Global)	Print & eBook (Global)	Print & eBook (Global)	Print & eBook (Global)	Print & eBook (Global)
Advanced eBook Distribution	No	No	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on
Marketing and Strategies									
Kindle promotion	No	No	Add-on	Add-on	Yes, Author choice	Yes, Author choice	Yes, Author choice	Yes, Author choice	Yes, Author choice
Amazon A+ content	Add-on	Add-on	Add-on	Add-on	Add-on	Kindle version	Kindle (1 country) and Print (1 country)	Kindle (2 countries) and Print (2 countries)	Kindle (3 countries) and Print (3 countries)
Press Release	Add-on	Add-on	Add-on	Add-on	UP18 News	Asian News/Newstrack/ Asian News/ Time Bulletin	UNI + 50 media platforms*	ANI + 50 media platforms*	PTI + 50 media platforms / ANI + 100 media*
SEO Optimization	Add-on	Add-on	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes
Magazine Review (Clever Read)	Add-on	Add-on	Add-on	Add-on	Yes	Yes	Yes	Special Coverage	Special Coverage

Web stories	Add-on	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes
Google Knowledge Panel (Author branding)**	No	No	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes
Submit KDP promotion sites\$\$	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Yes, Free or 99c promo	Yes, Free or 99c promo
Author Website	Add-on	Add-on	Add-on	Add-on	Add-on	Single Page	Single Page	Advanced	Advanced
Book Launch	Add-on	Add-on	Add-on	Add-on	Add-on	Virtual	Virtual	Virtual (Insta Live)	Virtual (Insta Live)
Posters	Add-on	1	1	1	2	3	3	3	3
Video Trailer	Add-on	Add-on	Add-on	Add-on	Add-on	Regular	Regular	Premium	Premium
Book Review (Amazon & Goodreads)##	Add-on	Add-on	Add-on	Add-on	2 (Kindle)	4 (Kindle)	7 (Kindle)	9 (Kindle)	12 (Kindle)
Influencer marketing	Add-on	Add-on	Add-on	Add-on	1 social media influencer	1 social media influencer	2 social media influencers	3 social media influencers	4 social media influencers
Facebook Page Setup	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes	Yes
Goodreads Page Setup	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Amazon Author Page	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes	Yes
WhatsApp Campaign	Add-on	Add-on	Add-on	Add-on	Yes	Yes	Yes (Advance)	Yes (Advance)	Yes (Advance)
Email Campaign	Add-on	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes
Ziffy Bees Coupon	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes	Yes
Amazon Coupon	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes	Yes
YouTube Campaign (Video Trailer)	Add-on	Add-on	Add-on	Add-on	Add-on	15 Days	30 days	45 days	45 Days
YouTube shots & Instagram reels	Add-on	Add-on	Add-on	Add-on	Instagram real	Both	Both	Both	Both
Instagram Live Author interview	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Yes	Yes
Merchandise gifting options	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on
Social Media Advertising	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Facebook and Instagram Paid Ad Campaign	Add-on	Add-on	Add-on	1 Week	2 Weeks	1 month	2 months	3 months	3 months
Amazon Paid Advertising	Add-on	Add-on	Add-on	Add-on	2 Weeks	1 month	2 months	3 months	3 months
Free Giveaway	Add-on	Add-on	Add-on	Add-on	3 eBook	5 eBook	2 print copy	5 print copy	10 print copies
Podcast release	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	1 platform	3 platforms	4 platforms
Amazon Prime Listing	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Bookfair Participation***	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Book display (1 book fair)	Book display (1 book fair)
Bestseller Guidance	No	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Yes
Audio Book	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Discounted Cost	Discounted Cost	Discounted Cost
Sales and Royalty									
Author Dashboard	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Royalty	100% of Profit	100% of Profit	100% of Profit	100% of Profit	100% of Profit	100% of Profit	100% of Profit	100% of Profit	100% of Profit
Sales Tracking	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Please refer our FAQ section to know more about some of these service: <https://www.cleverfoxpublishing.com/faq-page/>

¹This completely depends on the paid ads. We are calculating these based on paid ads, organic visibility can be more.

*3 cites guaranteed and one city optional based on book performance.

**The book needs to be listed on Google books

***Bookfair display takes time and depends on our participation. As per the package we will display the book in any book fair we are participating in 12-18 months period

****Editing or proofreading is for English language. For other language, it will be charged additional.

##Count is as per eBook review, the count can change if you request for a print book.

The quantity of author copies an author receives will be calculated based on factors such as the number of pages, printing expenses, the use of color, and the type of book being printed. The quantity provided above is for paperback with 70 GSM paper quality, a maximum page count of 200 pages, and black and white printing with standard print sizes. To know exact quantity, please get in touch with your publishing consultant.

\$\$ Here are some sites we post to KDP promotions. We try to submit as many sites, but there is no guarantee that it will be accepted by all of them.

Book Details (1)
 Book Details (2)
 Site Selection
 Promo Dates

Select Promotion Type:

FREE Promo
 99c Promo
 Permafree

<input checked="" type="checkbox"/> Mega Book Deals	<input checked="" type="checkbox"/> Book Promotion	<input checked="" type="checkbox"/> Best Free Kindle Books
<input checked="" type="checkbox"/> Its Write Now	<input type="checkbox"/> Frugal Freebies	<input checked="" type="checkbox"/> Ebook Fan Club
<input checked="" type="checkbox"/> Discount Book Man	<input type="checkbox"/> Digital Book Today Notes	<input checked="" type="checkbox"/> Get Books Daily
<input checked="" type="checkbox"/> Awesome Gang	<input checked="" type="checkbox"/> Book Bongo	<input checked="" type="checkbox"/> Cheap Book Promos
<input checked="" type="checkbox"/> Book Boost	<input checked="" type="checkbox"/> NFKB Notes	<input checked="" type="checkbox"/> Nebula Of Books
<input checked="" type="checkbox"/> Pretty Hot	<input checked="" type="checkbox"/> Book Angel Notes	<input checked="" type="checkbox"/> Classy Cat Books
<input checked="" type="checkbox"/> One Hundred Free Books	<input checked="" type="checkbox"/> Deal Seeking Mom	<input checked="" type="checkbox"/> Books Barrel
<input checked="" type="checkbox"/> eBooks Habit Notes	<input checked="" type="checkbox"/> I Crave Freebies	<input checked="" type="checkbox"/> The Girl with All The Books
<input checked="" type="checkbox"/> Book Circle Notes	<input checked="" type="checkbox"/> Reading Deals Notes	<input type="checkbox"/> Crave Books Notes
<input type="checkbox"/> Bookzio Notes	<input type="checkbox"/> Indies Today	<input type="checkbox"/> eReader Girl Notes
<input type="checkbox"/> Free99Books Notes	<input checked="" type="checkbox"/> Free Book Tips Notes	<input checked="" type="checkbox"/> Deluxe Romance Notes
<input type="checkbox"/> Free Stuff Times	<input checked="" type="checkbox"/> Free eBooks Daily	<input checked="" type="checkbox"/> Pillow Talk Books Notes
<input checked="" type="checkbox"/> Your New Books	<input checked="" type="checkbox"/> Digital Link Spot	<input type="checkbox"/> BrainZig Notes
<input checked="" type="checkbox"/> Choosy Bookworm	<input checked="" type="checkbox"/> Kindle Nation	

^Please note we are also offering White level publishing where we will not use our logo on book cover and inside pages. Here you have the option to promote your own brand. There will be additional charges for white level publishing. Kindly check with your publishing consultant on this.